

What have others said about using their EasyPass? [City of Berkeley]

"Using the EasyPass is very convenient, easy to use, saves money on gas, minimizes wear and tear on my car, and keeps me from getting parking tickets,"

"It's free – use it!"

"I use my EasyPass to go to and from work and for shopping, going to the YMCA, and the library... my whole family uses the bus!"

"I find a sense of community while riding the bus."

"It's efficient... hear the beep and take a seat!"

"I take the EasyPass... to go see a movie" (and not worry about parking!)

"Sometimes I may not feel like riding back (from a bike ride)... so I just go to the nearest bus stop, put my bike on the rack... and hop on" (with my EasyPass.)

It's the "easy way to go and the best way."

"It's easy. It's just very convenient."

"If you just want to zip through town, it's a good way to go."

"I enjoy it!"

What have others said about using their TransLink pass? [TransLink for TOD Testimonials]

The best part about riding the bus is that I can take my bike to SF during commute hours. I've lost a lot of weight biking like this. BART won't let you bring your bike during commute hours.

"It's a simple and convenient way to get to SF."

"I like the bus better anyway than going underground on the BART."

"Using TransLink card has shaped my behavior. I love the ease of it and never having to fish for change."

"Riding the bus is easier than trying to find parking and it's better for the planet. It's just a better experience than driving my car."

"It's several less things to worry about. If I don't have to drive and park, shopping is much more enjoyable."

"I found it to be as good or better than BART so I like it. I always have a place to sit on the bus so that's good. I don't want to have to go back to riding BART everyday. I just enjoy the bus more."

"I was surprised that they could make it across the bay in 25 minutes (transbay.) I didn't think that was possible just considering you're going to go into commute traffic... there's a guy taking BART everyday and it probably costs him \$10 a day to do BART."

"Using the TransLink card is easier than fussing with money. It's very convenient."

"You can see yourself physically removing yourself from work when you are riding across the bay and the weather is great and the view is great and just watching the water. It's a nice way to let go of work."

"... when you think about it, BART stops at every stop whereas AC Transit, if you pick where you want to go, you pretty much are going to get there without a lot of stops. My bus ride was faster with the (TransLink) card—with a beep you're on."

"The TransLink program helped me to experiment and go places I never went on the bus before."

"I like the accessibility of AC Transit; it's convenient and I can just hop on the bus and be where I need to be."

"Driving is just not the best thing to do if you are going to the City. Parking costs an arm and a leg over there."

The best thing about using the TransLink fare card is that I don't have to have cash or change on me all the time. It's easier to use the card and you can go faster getting on the bus."

"I like not having to pull out cash all the time. I look forward to when the card can be used on everything. I would tell a friend that it's convenient, it goes everywhere, and the express is pretty fast."

"I like looking at things go by out the window."

"When I do the casual car pool, I don't feel all that safe. I like the green buses because I can nap on the way to work. Riding the bus is better for the environment and faster than driving."

"I ride the bus everyday during baseball season. I like using the TransLink card because there's no more searching for the fare all you do is zap it."

"Mass transit is better to get around... (if) you are going to drive a long ways."

"I ride ...to go shopping and to the doctors. I take the O to San Francisco to go the Geary Theater to see musicals. It's so easy door to door. It's really convenient to just jump on and off the bus and I'm 86 years old."

"...not fumbling in your purse for money is great. It's the only way to go."

"If you don't take the bus you don't know until you experience (the bus) how accessible and convenient it is."

"I started using AC Transit when gas prices were on the rise and I found that it's actually much cheaper for me to take the bus all the time. I don't have to deal with the traffic and parking."

"It's really like a life saver/stress reliever. It makes my job a lot more tolerable."

"I'm retired now and I've been riding the bus for fun most everyday. The bus goes anywhere you want to go in a reasonable amount of time."

"I've come to rely on it more. Instead of thinking about driving, I think how will I get there on the bus? ...That I can get around to so many different places was a surprise."

"You can get anywhere you want to go in a reasonable amount of time on the bus. You just kinda plan your life when the bus is going to come. It's fun."

"Just hop on the bus. No parking hassles. It's a great system and the buses are usually very much on time."

"I'm glad that a bus pass just gives me another option to come to work. I may use it go to meetings around town versus driving. Having the EasyPass gives us all the opportunity to help the environment."

"I've become excited about other ways of having a greener lifestyle. The largest contributor of greenhouse gases ...is transportation so one of the things I'm excited about ... (is having) an EasyPass... Riding the bus will be a way to move around town effectively ...developing a lifestyle that's greener and environmentally responsible."

"That's what I like about having the EasyPass is that I don't have to deal with the parking or deal with traffic—just hop on the bus and ride—coast over to the City and relax."